# Loch'd In

Scotland's First Under-19 Hackathon in over a decade

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Join us in shaping Scotland's next generation of innovators!

### **Event Format**

Loch'd In is a 10-hour, beginner-friendly hackathon where teams form on-site. Students of all skill levels learn, build, and showcase projects. The day ends with a demo showcase and prizes.

Thanks to our sponsors, this event will be free for all and we will provide food, drinks, and swag for all participants.

We expect about 50 participants aged 13–18 and 5 mentors with a focus on giving teens a chance to make something they are proud of and meet like-minded peers.

Huge thanks to Codebase for being our hosting sponsor!

## **Sponsor Value Proposition**

- Recruitment Opportunity: Engage with future talent and build early relationships.
- Experiential Engagement: Host a mini-challenge or workshop to showcase your tools and APIs.
- Brand Reach: Gain visibility in the Scottish tech space, especially teens, through swag and product placement.
- Legacy Creation: Support Scotland's youth in tech.

### What will we be using the money for?

- Lunch and dinner for ~50 people including hackers and mentors
- Snacks and drinks throughout the day
- Souvenir t-shirts and stickers
- Prizes for the winners

# **Sponsorship Tiers**

Note that the value of swag will count towards these tiers.

#### **Bronze** – £100

- Logo featured on event website.
- Opening and closing ceremony shoutouts.
- Provide swag items to participants.
- Option to distribute recruiting materials.

### **Silver – £300**

- All Bronze benefits.
- Logo displayed at the venue.
- Featured in email to registrants.
- Opportunity to send company representative/mentors.

### Gold - £600

- · All Silver benefits.
- Opportunity to run a workshop or sponsor a prize category.
- Highlighted as a Key Sponsor in opening and closing remarks.
- Premium logo placement in all event communications.
- Logo on marketing fliers.